



The **Green Valley News**, **Sahuarita Sun** and **Nogales International** are looking for the AZ19 region's most influential people and you can help us honor them

2018 AZ19 Most Influential People will honor 19 residents from Sahuarita to Nogales who are standouts in their personal lives, not just on the job. People who volunteer, who look in on their neighbors, who make others a priority. They are the **community's all-stars** — though many of them could shine behind the scenes with little recognition. Event will be held **Tuesday, Sept. 11** from **6:30-8:30 pm** at **Desert Diamond Casino**.



### INDIVIDUAL OPPORTUNITIES

OPPORTUNITY	COST	DESCRIPTION
Table .....	<b>\$150</b>	Tent on table with their logo
Bag .....	<b>\$250</b>	Logo on bag
Insert in bag .....	<b>\$150</b>	Insert only in bag
Bag & Insert.....	<b>\$300</b>	Insert in bag & logo on bag

### SPONSORSHIPS LEVELS

OPPORTUNITY	COST	VALUE	DESCRIPTION
<b>PLATINUM</b> .....	<b>\$4,000</b>	<b>\$6,500</b>	Premium placement on promotional materials for event, on presentation; table of 8 at event; table tent at table; large one color logo on bag; insert; back page of special section.
<b>GOLD</b> .....	<b>\$2,500</b>	<b>\$4,000</b>	Special placement on promotional materials for event, on presentation; 4 tickets to the event; table tent; medium one color logo on bag; insert; full page in special section. Exclusive to one type of business at this level.
<b>SILVER</b> .....	<b>\$1,500</b>	<b>\$2,500</b>	Recognition on promotional materials for event, on presentation; 2 tickets to the event; table tent; small one color logo on bag; half page in special section. Exclusive to one type of business at this level.

**CALL TODAY!**

**Green Valley News** YOUR COMMUNITY NEWSPAPER SINCE 1946 **Sun** SAHUARITASUN.COM **Nogales International** NOGALESINTERNATIONAL.COM

www.gvnews.com | www.sahuaritasun.com | www.nogalesinternational.com

**625-5511**

REV/07/1018/11:40:00

Advertiser: \_\_\_\_\_ Title: \_\_\_\_\_ Price: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Advertising Representative: \_\_\_\_\_  New  Renewal  
 Advertising Manager: \_\_\_\_\_ Publisher's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

# GREEN VALLEY NEWS SAHUARITA SUN

# 2018 TERMS & CONDITIONS

## TERMS AND CONDITIONS:

1. The company reserves the right, in the exercise of its sole discretion, to revise or edit as to form, style and content, or reject or cancel advertising material at any time. Publishing of advertising material by the company shall not affect its right to revise, edit cancel or reject such material thereafter. For purpose hereof, the term publishing shall mean print publishing.
2. The Company reserves the right to revise its advertising rates and terms upon thirty (30) days written notice, and any contract is accepted subject to this reservation. Advertiser may terminate any contract on the date the new rates become effective, provided that prior to the effective date, Advertiser provides the company fifteen (15) days written notice of its intent to terminate the contract. A continuation of advertising after new rates go into effect will constitute acceptance of these new rates under all terms of this contract.
3. The Advertiser and/or Advertising Agency warrant and represent that any material submitted to the company is original, does not violate any law or infringe the copyrights, trademarks, trade names or patents of any other person, entity or corporation, and contains no matter which is libelous, an invasion of privacy, an unlawful appropriations of the name or likeness, or is otherwise injurious to rights of any other person, and that Advertiser and/or Advertising Agency has obtained all necessary consents prior to submission to the Company.
4. This agreement cannot be invalidated for typographical errors or for incorrect insertions. The Company agrees to run corrective advertisement based on the value of that portion which may have been rendered valueless by such typographical error or incorrect insertions. Claims for errors must be submitted by the Advertiser in writing within ten (10) days following the date which the advertisement first published. Advertiser must notify the company of the error to enable the company to make the appropriate correction. Under no circumstances shall the Company be liable for consequential damages of any kind. Submitted camera-ready art from a client, agency, public relations firm, or any category therein is not covered for reimbursement by corrections, make-goods, or monetary reimbursement.
5. The Company shall have no liability whatsoever in the event of any act of God, the public enemy or governmental authority, labor dispute or war (whether or not declared), civil disobedience, or other occurrences beyond its control shall in any way restrict or prevent the publishing of advertiser's messages. Further, the company makes no representation or warranties that print or online service on which advertisement will be printed and/or transmitted hereunder uninterrupted or error-free, and the Company will bear no liability related to such interruptions or errors.
6. Regarding online service, the Company does not guarantee any given level or SOV (Share of Voice) of audiences.
7. In the event that any federal, state or local taxes are imposed on the publishing of print or electronic advertising material or on the sale of print or electronic advertising such taxes shall be assumed and paid by the Advertiser.
8. All print and electronic advertising rates are non-commissionable to agencies.
9. It is further agreed the "terms" of this agreement shall be for the duration of the agreed upon length of the contract. The person signing this contract warrants that he/she personally, or as customer's agent, has authority to request and agrees to payment for such services.
10. The Advertiser agrees to indemnify, defend and hold harmless the Company from all claims (whether valid or invalid) suits, judgments, proceedings, losses, damages, costs, and expenses, of any nature whatsoever, (including reasonable attorney's fees) for which the Company may become liable by reason of the company's print and/or electronic publishing of Advertiser's advertising.
11. The agreement may not be assigned or transferred by Advertiser.
12. Advertisers are required to make advance payment for their print or electronic advertisements unless credit has been established. Where monthly credit is granted, the account is due and payable within fifteen (15) days from receipt of statement and will be considered delinquent thereafter, A 1.5 percent finance charge per month may be added to unpaid balance. Any collection fees incurred will be borne by the Advertiser.
13. Advertiser shall pay for the advertising purchased under this Agreement according to the terms indicated on the company's statement for the previous billing period's advertisements, or upon presentation of a bill, and, in the event that the Advertiser fails to make timely payment as provided for in the invoices. Company may reject advertising copy and/or immediately cancel this contract, and Advertiser agrees to indemnify Company for all expenses incurred in connection with the collection of amount payable under this contract, including court costs, attorney's fees, and 18% interest charge per annum. If this Agreement is canceled due to Advertiser's failure to make timely payments, or fulfill contractual publications as noted, Company may re-bill the Advertiser for the outstanding balance at the open or earned contract rates, whichever is applicable.
14. All advertising copy which represents the creative effort of the company, and/or the utilization of creativity, illustrations, labor composition or material furnished by it, is and remains the property of the Company including all right of copyright therein. Advertiser understands and agrees that it cannot authorize photographic or other reproductions, in whole or in part, of any such advertising copy for use in any other medium without the prior written consent of the company.
15. A composition charge not to exceed four hundred (\$400.00) per hour in addition to contract or transient rates shall be paid by advertiser for intricate layout, plate changes, online advertisements, language translations, special page creation, artwork, or other difficult composition and revisions of original copy. Advertiser or representing agency canceling display advertising on or prior to deadline will be assessed half the cost of the display ad, and full charges for color.
16. No special position is guaranteed for print advertising and any insertion order stating an advertisement may only be run in a certain position will NOT be accepted unless a premium has been paid & specified space is available.
17. Please make note before signing: This Agreement is a "special" rate contract. By agreeing to place at least a specified amount of advertising in a specified number of publications and/or web sites, you as the Advertiser have been given a special, discounted rate. If you are unable to fulfill this obligation within the terms of this Agreement (i.e. if you don't place the amount of advertising you have committed to in the Package(s) selected) within the period set forth in this Agreement, the amount of advertising you do place may not qualify you for any discount as offered herein. This could result in additional charges to you as the advertiser! By signing this agreement, you are acknowledging that you are hereby agreeing to pay any additional "short rate" charges. (This Agreement renders void any statements concerning liability which appear on correspondence from the Advertiser or agency and is irrevocable without written consent of the Company's credit department and Regional Publisher. It is further agreed the Company does not accept advertising orders or space reservations claiming sequential liability.)
18. This Agreement constitutes the complete understanding of the parties and supersedes all prior agreements, understanding, negotiations and/or arrangements between the parties and cannot be amended except in writing and signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of Arizona.
19. All proofing is done electronically for ads under 15". Proofing to an advertiser is for the purpose of correcting errors. Ads that have the copy OR graphics changes after the first proof will be charged a design fee of \$25.00 for each new redesign. Each advertiser receives one proof in the cost of the ad, if they request a second there is a charge of \$25.00 for each additional. When a proof has been submitted to the advertiser, the advertiser assumes all responsibility for any errors not marked on the proof. No claims will be allowed for more than one insertion. The newspaper cannot assume financial responsibility for errors in advertisements. Its liability for any errors shall not exceed the cost of the actual space of the incorrect portion in which the error occurs. The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement.

**DATE RECEIVED:** \_\_\_\_\_ **ACCOUNT #:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **SIGNATURE:** \_\_\_\_\_